



## State Summary

### Economic Impact of Frozen Food in Wisconsin



#### Direct Effects

Jobs  
**6,800**

Direct Wages  
**\$340,000,000**

Direct Value Added  
**\$450,000,000**



#### Additional Effects from Supply Chain and Labor Spending

Jobs  
**13,500**

Wages  
**\$670,000,000**

Value Added  
**\$1,000,000,000**



#### Statewide Frozen Food Impacts

Jobs  
**20,300**

Wages  
**\$1,010,000,000**

Value Added  
**\$1,450,000,000**

Frozen food activities in Wisconsin contribute an additional **\$910,000,000** to the U.S. GDP outside of the state.



#### Tax Revenues

The economic activity associated with making frozen foods in Wisconsin generates \$290,000,000 in tax revenues.

All impacts represent the impacts associated with operation only. Impacts associated with capital spending would be in addition to those presented here, but were not estimated at the State or District levels.

All facts and figures presented were provided by PNG, LLC. The American Frozen Food Institute (AFFI) is the national trade association that promotes the interests of all segments of the frozen food and beverage industry. Please see the full report available at [www.affi.org/frozenfoodeconomy](http://www.affi.org/frozenfoodeconomy).