



State Summary

Economic Impact of Frozen Food in Wisconsin

	Direct Effects	Jobs 6,800	Direct Wages \$340,000,000	Direct Value Added \$450,000,000
	Additional Effects from Supply Chain and Labor Spending	Jobs 13,500	Wages \$670,000,000	Value Added \$1,000,000,000
	Statewide Frozen Food Impacts	Jobs 20,300	Wages \$1,010,000,000	Value Added \$1,450,000,000

Frozen food activities in Wisconsin contribute an additional **\$910,000,000** to the U.S. GDP outside of the state.

Tax Revenues

The economic activity associated with making frozen foods in Wisconsin generates \$290,000,000 in tax revenues.

All impacts represent the impacts associated with operation only. Impacts associated with capital spending would be in addition to those presented here, but were not estimated at the State or District levels.

All facts and figures presented were provided by PNG, LLC. The American Frozen Food Institute (AFFI) is the national trade association that promotes the interests of all segments of the frozen food and beverage industry. Please see the full report available at www.affi.org/frozenfoodeconomy.